



FOR IMMEDIATE RELEASE

Press Contact:

Brea Olson

bolson@downtowndenver.com

303.775.4712

Casey Neistat to Keynote Denver Startup Week Kick-off Breakfast

Free tickets will be available beginning August 22

DENVER (August 15, 2017) – [Denver Startup Week](#), the largest free entrepreneurial event of its kind in North America and celebration of the startup community, announced today that Casey Neistat, an American film director, producer, developer and creator of popular YouTube videos, will be the keynote speaker for its Kick-off Breakfast on September 25, 2017.

“Casey Neistat is consistently setting a new standard of innovation for digital creators, and has carved out a niche for himself as a well-respected filmmaker, technology developer and digital native influencer,” said Erik Mitisek, co-founder of Denver Startup Week and President at IMAGINE. “With nearly 8 million YouTube subscribers, we are confident he will bring an unmatched energy to Denver Startup Week as we launch our sixth year of celebrating everything entrepreneurial in Denver.”

Neistat attained commercial success with the HBO series *The Neistat Brothers* and indie film *Daddy Longlegs*. With ten years of experience in creating TV commercials, Neistat took his story-telling ability and married it with his commercial experience to re-define branded content on the internet. Most recently, Neistat’s technology company, Beme, was acquired by CNN.

Those interested in hearing Neistat speak can secure a free ticket for the Denver Startup Week Kick-off Breakfast beginning at 2:30 p.m. on Tuesday, August 22. Tickets for the 2016 kick-off event sold out in less than 30 minutes. The Kick-off Breakfast will take place on Monday, September 25 at 9:00 a.m. at the Seawell Ballroom.

Ticket registration links will first be sent to Denver Startup Week email subscribers. You can register to attend Denver Startup Week and sign-up for email communications at denverstartupweek.org.

Registration for Denver Startup Week is open now, boasting over 200 sessions that showcase and share the expertise of the startup community in Denver and beyond. Denver Startup Week will take place throughout Downtown Denver September 25 through 29, 2017.

The Denver Startup Week organizing committee will continue to add events and make programming announcements over the coming weeks. New programs will be posted to denverstartupweek.org, via email to newsletter subscribers, and on social media (#DENStartupWeek).

2017 Denver Startup Week Title Sponsors are Aging 2.0, Chase for Business, Comcast, the Downtown Denver Partnership and WeWork.

**[Click here](#) for Neistat's headshot and [here](#) for a selection of photos from Denver Startup Week 2016.*

Media interested in all-access credentials for Denver Startup Week should contact Brea Olson at bolson@downtowndenver.com for additional information.

About Denver Startup Week:

Denver Startup Week, founded in 2012, is a celebration of everything entrepreneurial in Denver. The weeklong event is intended to unite the entrepreneurial community in Denver and celebrate the great companies, innovation and ideas happening in the city and the people and inspiration behind them. The core programming is centered on the entrepreneurial community with an emphasis in technology, design, social entrepreneurship, manufacturing and business. Events throughout the week are organized by both the Denver Startup Week Organizing Committee and the community at-large and include sessions, presentations, panels, workshops, happy hours, social events, job fairs and more. Denver Startup Week Title Sponsors are Aging 2.0, Chase for Business, Comcast, Downtown Denver Partnership and WeWork.

For more information, visit www.DenverStartupWeek.org.

###