



## FOR IMMEDIATE RELEASE

### Press Contact:

Brea Olson

[bolson@downtowndenver.com](mailto:bolson@downtowndenver.com)

303.775.4712

### Denver Startup Week Opens 2017 Registration

*The largest free entrepreneurial event in North America takes place in Downtown Denver Sept. 25 – 29, 2016*

**DENVER (July 20, 2017)** – [Denver Startup Week](#), the largest free entrepreneurial event of its kind in North America, announced today that registration is open for the sixth annual event aimed at growing a culture of innovation and entrepreneurship in Denver. Denver Startup Week will take place from Sept. 25 through 29, 2017 and will include 300 free community events spanning each of Denver Startup Week’s programming tracks – Founder, Growth, Maker, Product, Designer and Developer – and geared towards supporting all industries and all stages of business.

The Denver Startup Week Organizing Committee, co-led by Erik Mitisek, Tami Door, president and CEO of the Downtown Denver Partnership, and Ben Deda, vice president of channels and ecosystems at Vertafore, have charged themselves with evolving and growing the event in its sixth year, while ensuring it continues to enhance community and establish Denver as an entrepreneurial center on the local, regional and national stage.

1,039 events were submitted to the Denver Startup Week organizing committee and then voted on by the Denver Startup Week community for inclusion in the final schedule. More than 30,000 votes were cast to help identify the events including networking sessions, mentor hours, workshops and presentations that will occur at locations throughout Downtown Denver. 13,334 people registered to attend 306 events in 2017, and organizers expect to exceed that number this year.

**View the schedule and register at [denverstartupweek.org](http://denverstartupweek.org).**

*The Denver Startup Week organizing committee will continue to add events and make programming announcements over the coming weeks. New programs will be posted to [denverstartupweek.org](http://denverstartupweek.org), via email to newsletter subscribers, and on social media (#DENStartupWeek).*

2017 Denver Startup Week Title Sponsors are Aging 2.0, Chase for Business, Comcast, the Downtown Denver Partnership and WeWork.

**Back for a Fifth Year: Basecamp, launched by Chase for Business**

Denver Startup Week's always-anticipated Basecamp, launched by Chase for Business, swings open its doors for fourth consecutive year providing the central hub during the week-long showcase of all things entrepreneurial in Denver. Basecamp will take place at a new location this year, Downtown Denver's entrepreneurial center [The Commons on Champa](#) (1245 Champa St.) and will be host to programming including inspirational talks and panels featuring founders, CEOs, innovators, investors, and incubators. Basecamp programming will be posted to the Denver Startup Week schedule at [www.DenverStartupWeek.org](http://www.DenverStartupWeek.org).

*\*[Click here](#) for a selection of photos from Denver Startup Week 2016.*

Media interested in all-access credentials for Denver Startup Week should contact Brea Olson at [bolson@downtowndenver.com](mailto:bolson@downtowndenver.com) for additional information.

**About Denver Startup Week:**

Denver Startup Week, founded in 2012, is a celebration of everything entrepreneurial in Denver. The weeklong event is intended to unite the entrepreneurial community in Denver and celebrate the great companies, innovation and ideas happening in the city and the people and inspiration behind them. The core programming is centered on the entrepreneurial community with an emphasis in technology, design, social entrepreneurship, manufacturing and business. Events throughout the week are organized by both the Denver Startup Week Organizing Committee and the community at-large and include sessions, presentations, panels, workshops, happy hours, social events, job fairs and more. Denver Startup Week Title Sponsors are Aging 2.0, Chase for Business, Comcast, Downtown Denver Partnership and WeWork.

For more information, visit [www.DenverStartupWeek.org](http://www.DenverStartupWeek.org).

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